



PRODUCT CATALOG
2023

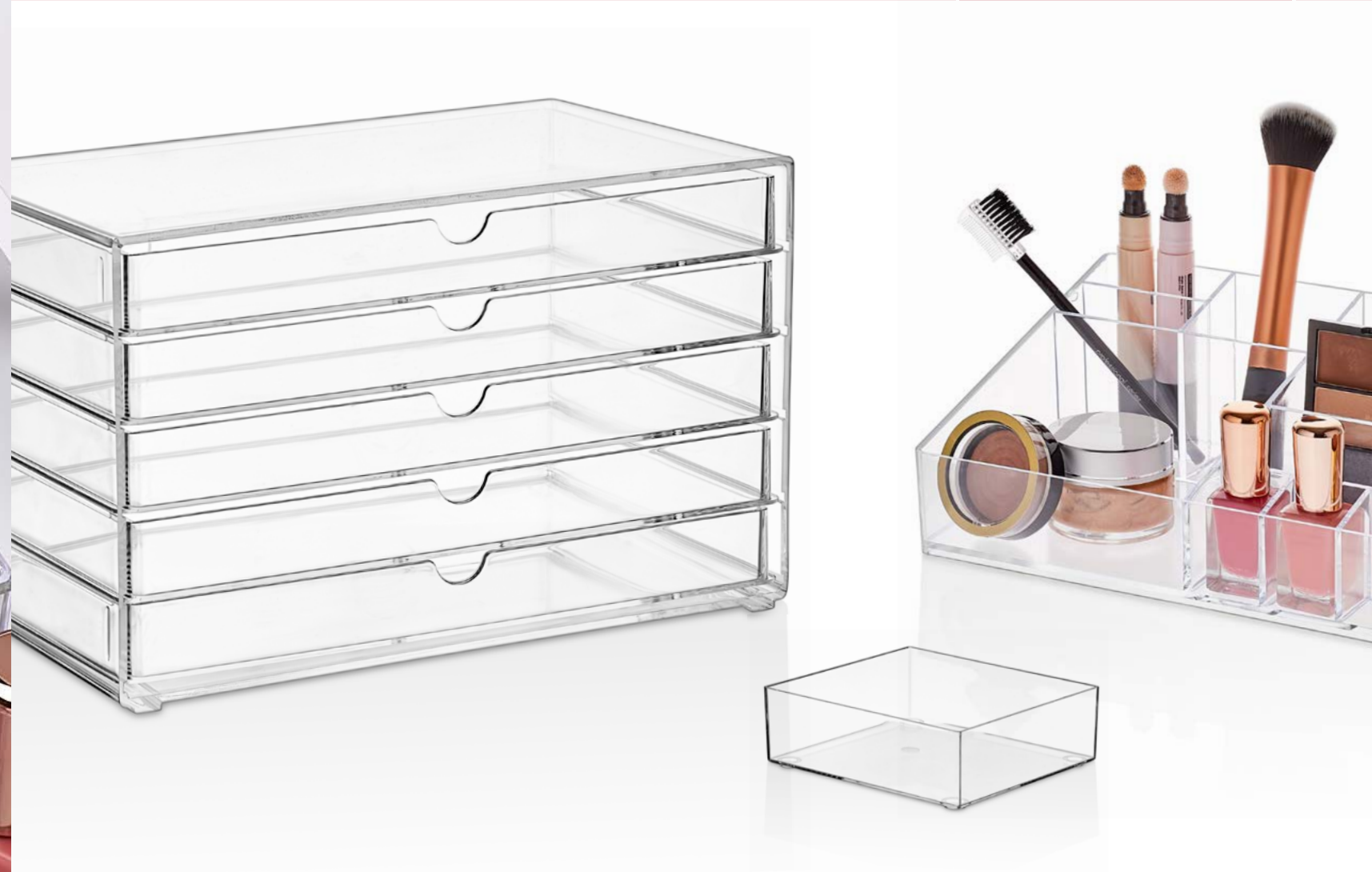
SIMPLIFY
YOUR LIFE

ORGANIZERS

BATHROOM

KITCHEN

LIFESTYLE



2013 yılında kurulan Esda Store, Kocaeli Organize Sanayi Bölgesinde 2500 m² kapalı alanda faaliyet gösteriyor. Başta kozmetik düzenleyiciler ve banyo aksesuarları olmak üzere günlük hayatı kolaylaştırma misyonu ile çeşitli ev gereçlerinin üretimini ve dağıtımını yapmaktadır. Plastik imalatındaki deneyim ve bilgi birikimini uzmanlaşmış bir ekiple birleştirerek, yenilikçi ürünleriyle yerel ve uluslararası bir çok firma ile çalışmaktadır. İmalatlarımızda kullanılan malzemelerin insan sağlığı ve doğaya zararlı olmamasına özen gösterilmektedir. Tüm ürünlerinin tasarım, kalıplama, üretim ve paketlemesini kendi bünyesinde yapan Esda Store, fonksiyonel ürünleri yüksek kaliteyle üretmektedir.

Founded in 2013, Esda Store has extensive experience in the gift and cosmetics industry and specializes in manufacturing of all types of plastic items. We are supplying leading national and international retailers with plastic household and cosmetic items as well as gift items. Esda Store prioritizes R&D to design innovative products meeting the needs of consumers' daily routines and takes care using environmentally friendly raw materials throughout the production process for the sake of the well-being of both the environment and society. All our products are designed, moulded, manufactured and packaged in our 2500 square meter facility in Kocaeli, Istanbul.



PRACTICAL
Keeps cosmetics, jewelry or hair accessories neat, organized and easy to find.

VERSATILE
Our organizers have compartments of various sizes and shapes to accommodate your needs.

ES001
MAKEUP ORGANIZER TRAY - L
Makyaj Malzeme Düzenleyici - L

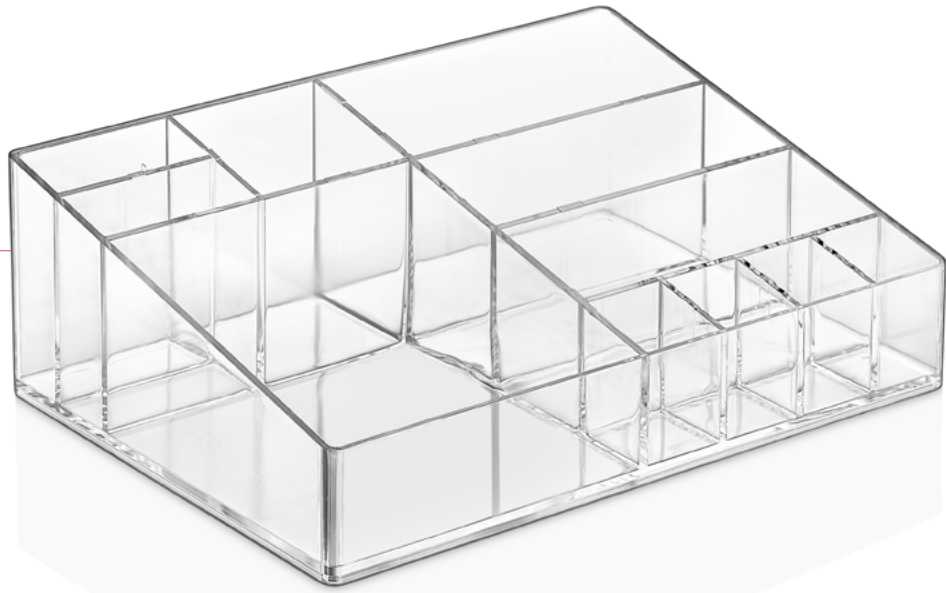
4 compartments & 12 lipstick slots

BODY SIZE | 21,8 x 12,6 x 7,8 cm

ES002
MAKEUP ORGANIZER TRAY - XL
Makyaj Malzeme Düzenleyici - XL

11 compartment with variable sizes

BODY SIZE | 24,8 x 17,8 x 8,2 cm





CLEAR DESIGN
Our organizers are manufactured from durable, clear acrylic to look elegant when sitting on bathroom counters, dressers or shop displays.

ES003
MAKEUP STORAGE ORGANIZER
ONE DRAWER

Çekmeceli Makyaj Malzeme
Düzenleyici

Stackable drawers

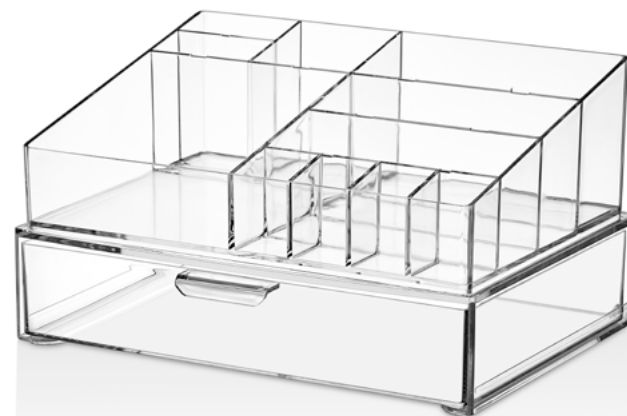
BODY SIZE | 25,3 x 18 x 5,8 cm

ES003A
MAKEUP STORAGE ORGANIZER
TWO DRAWERS
İki Çekmeceli Makyaj Malzeme
Düzenleyici

Stackable drawers

BODY SIZE | 25,3 x 18 x 11,6 cm

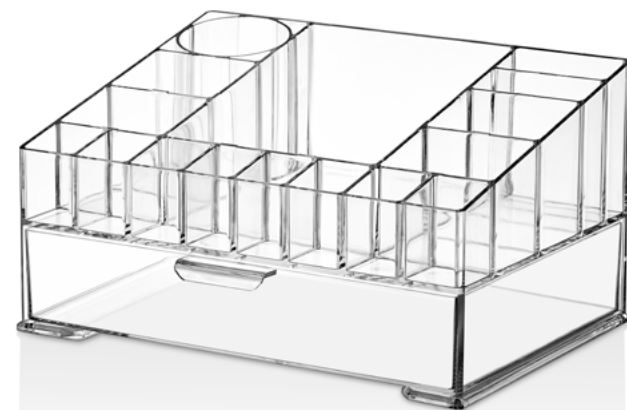


**ES004****MAKEUP STORAGE ORGANIZER W. DRAWER**

Çekmeceli Makyaj Malzeme Düzenleyici

10 compartment with variable sizes

BODY SIZE | 25,3 x 18 x 14 cm

**ES008****MAKEUP ORGANIZER WITH
BRUSH HOLDER COMPARTMENT AND A DRAWER**

Çekmeceli Makyaj Malzeme Düzenleyici

16 compartments with variable sizes

BODY SIZE | 25,2 x 18,3 x 13,5 cm

ES004A**MAKEUP STORAGE ORGANIZER
COMPARTMENTS AND TWO DRAWERS**İki Çekmeceli, Onbir Bölmeli
Makyaj Malzeme Düzenleyici

11 compartment with variable sizes

BODY SIZE | 25,3 x 18 x 19,8 cm

**ES004B****MAKEUP STORAGE ORGANIZER
WITH COMPARTMENTS AND
THREE DRAWERS**Üç Çekmeceli, Onbir Bölmeli Makyaj
Malzeme Düzenleyici

10 compartment with variable sizes

BODY SIZE | 25,3 x 18 x 25,7 cm

**ES009****MAKEUP STORAGE ORGANIZER
WITH THREE DRAWERS**Üç Çekmeceli Makyaj Malzeme
Düzenleyici

Fixed body • Multitask usage

BODY SIZE | 26 x 17,8 x 16,2 cm

ES009A**MAKEUP STORAGE ORGANIZER
WITH FOUR DRAWERS**

Dört Çekmeceli Makyaj Malzeme Düzenleyici

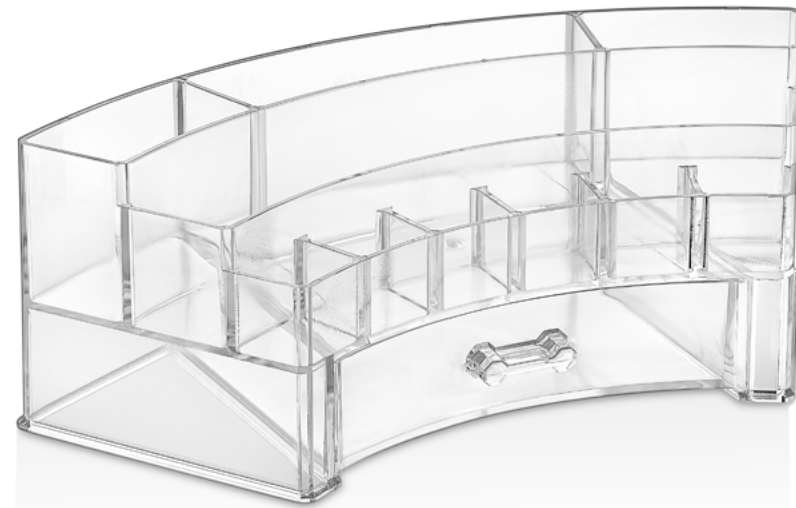
Fixed body • Multitask usage

BODY SIZE | 26 x 17,8 x 16,2 cm

**ES009B****MAKEUP STORAGE ORGANIZER
WITH FIVE DRAWERS**Beş Çekmeceli Makyaj Malzeme
Düzenleyici

Fixed body • Multitask usage

BODY SIZE | 26 x 17,8 x 16,2 cm

**ES007**

OVAL SHAPED MAKEUP ORGANIZER WITH A DRAWER
Çekmeceli, Oval Makyaj Malzeme Düzenleyici

10 compartments with variable sizes & Drawer

BODY SIZE | 32 x 12,6 x 10,8 cm

ES012

LOTUS MULTITASK ORGANIZER
Lotus Çok Fonksiyonlu Malzeme Düzenleyici

Curved design • Multitask usage

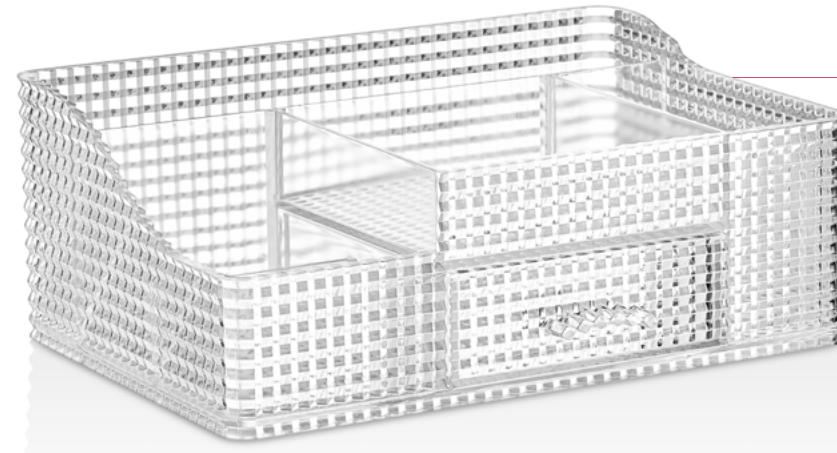
BODY SIZE | 14 x 14,7 x 11,5 cm

**ES006**

BATHROOM ORGANIZER TRAY
Banyo Malzeme Düzenleyici

8 compartments with variable sizes

BODY SIZE | 23,2 x 17,9 x 8,8 cm

**ES005**

DIAMOND MAKEUP ORGANIZER
Kristal Makyaj Malzeme Düzenleyici

5 compartment with variable
sizes & drawer

BODY SIZE | 22 x 15,3 x 8,5 cm

**ES013**

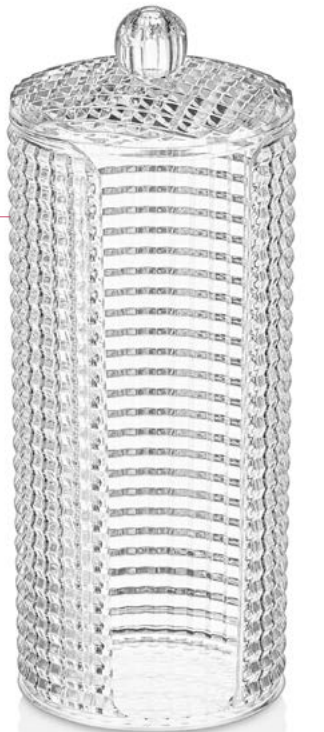
DIAMOND COTTON ORGANIZER
Kristal Pamuk Düzenleyici

BODY SIZE | 7,2 x 7,2 x 19,3 cm

ES014

DIAMOND COTTON SWAB HOLDER
Kristal Pamuk Çubuğu Düzenleyici

BODY SIZE | 9,1 x 7,5 x 9 cm



Stylish Diamond Pattern
Our diamond pattern designs not only
hold various beauty products but also
render places elegant and tidy

**ES014-A**

DIAMOND ORGANIZER SET
Kristal Malzeme Düzenleyici Seti

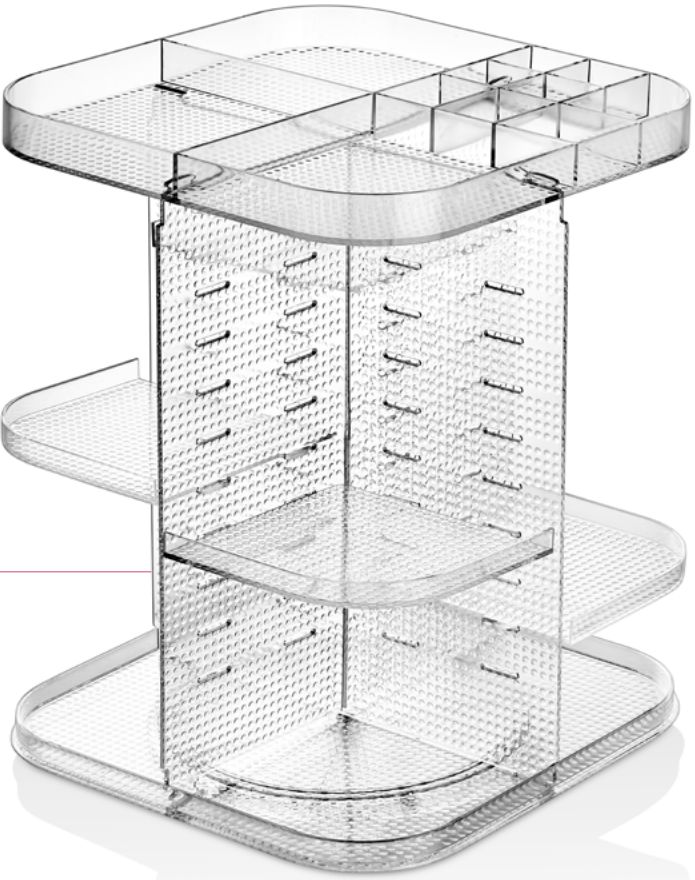


360° ROTATION ORGANIZER & LARGE CAPACITY
 Perfectly organizes and stores your cosmetics; enables easy access to all of your makeup and products. Hold at least 30 makeup brushes, 20 skincare products and other accessories including lipsticks, nail polish, eyeliner and more cosmetics.

LAYERS OF ADJUSTABLE TRAYS
 Allow you to adjust tray height according to the height of your products; fit all different types of cosmetics and accessories.

SIMPLE INSTALLATION & WASHABLE
 Easy to assemble and disassemble the organizer following the Instruction; convenient to clean with a dismountable design and washable material.

ES018
ROTATING MAKE UP ORGANIZER
 Döner, Raflı Makyaj Malzeme Düzenleyici
 360° rotating with adjustable layers
 BODY SIZE | 24,7 x 24,7 x 31,5 cm





MULTIFUNCTIONAL AND SPACE-SAVING

Our makeup display stand storage and organize lipsticks, nail polish, eye shadow, lotion, toner, cash, coins, comb, powder, makeup, jewelry, earring, clips and other small size gadgets and commodity goods in clean and tidy way.

HAVE IT YOUR WAY

According to your preference and space requirements, our makeup display stand can be use both horizontally and vertically.

MODERN DESIGN

Made of acrylic material, washable, easy to clean and waterproof.

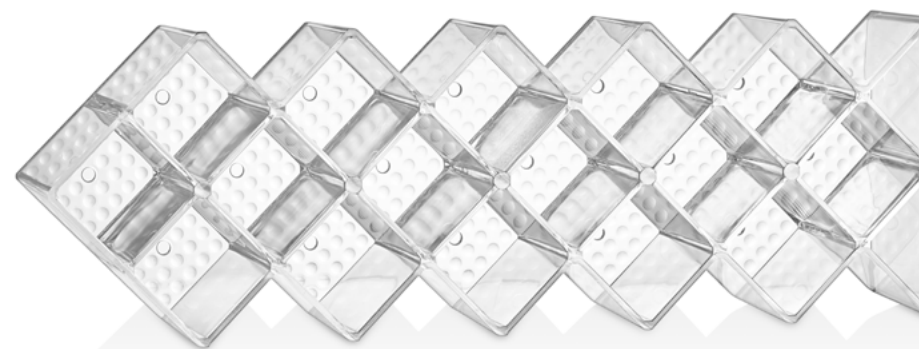
ES029

MAKEUP HOLDER ORGANIZER

Makyaj Malzeme Düzenleyici

16 compartments

BODY SIZE | 27 x 9 x 5,7 cm



**ES030****DRAWER DIVIDER SET OF 12**

12 Bölümlük Çekmece Düzenleyici

BODY SIZE | 26 x 26 x 5 cm

**ES031****6 PIECE ADJUSTABLE ORGANIZER SET**

6 Parça Malzeme Düzenleyici

1 pc	22,5 x 7,5 x 5,3 cm
1 pc	15 x 7,5 x 5,3 cm
1 pc	15 x 15 x 5,3 cm
3 pcs	7,5 x 7,5 x 5,3 cm

ES036
STACKABLE STORAGE CONTAINER 3 PCS SET
 Üst üste eklenebilir 3 parça düzenleyici seti

M SIZE	25 x 16 x 10 cm
L SIZE	28 x 18 x 10 cm
XL SIZE	31 x 21 x 10 cm

**ES033****STORAGE CONTAINER - M**

Üst üste eklenebilir düzenleyici M

M SIZE | 25 x 16 x 10 cm

**ES035****STORAGE CONTAINER - XL**

Üst üste eklenebilir düzenleyici XL

XL SIZE | 31 x 21 x 10 cm

**ES034****STORAGE CONTAINER - L**

Üst üste eklenebilir düzenleyici L

L SIZE | 28 x 18 x 10 cm

**ES017****CRYSTAL DOUBLE SIDED
MAKEUP MIRROR**Çift Taraflı Kristal Makyaj
AynasıRust-proof 360 swivel mirror,
one side 4X magnified

BODY SIZE | 18,5 x 30,5 x 10 cm

COLOR | Clear

**ES017A****CRYSTAL DOUBLE SIDED
MAKEUP MIRROR**

Çift Taraflı Kristal Makyaj Aynası

BODY SIZE | 18,5 x 30,5 x 10 cm

COLOR | Smoked

**ES027****DOUBLE SIDED ROUND MAKEUP MIRROR**

Çift Taraflı Yuvarlak Makyaj Aynası

Rust-proof 360 swivel mirror,
one side 4X magnified

BODY SIZE | 16,5 x 16,5 x 4 cm

MIRROR | 12,5 cm

**ES028****DOUBLE SIDED SQUARE MAKEUP MIRROR**

Çift Taraflı Kare Makyaj Aynası

Rust-proof 360 swivel mirror,
one side 4X magnified

BODY SIZE | 16,5 x 16,5 x 4 cm

MIRROR | 12,5 cm

**ES032****BUTTERFLY JEWELRY HOLDER**

Kelebek Takı Düzenleyici

Jewelry stand with accessory tray base

BODY SIZE | 20,2 x 10 x 20 cm

ES022**SILICONE BRUSH CLEANING MAT**

Makyaj Fırçası Temizleme Matı

Ease of use

BODY SIZE | 7 x 6 x 2,3 cm

**ES019****COTTON PADS CONTAINER**

Makyaj Pamuğu Kutusu

Multi color options

BODY SIZE | 10,2 x 8,5 x 2 cm





ES010-A
BATHROOM SOAP DISPENSER
 Banyo Sabun Şişesi
 BODY SIZE | 7 x 7 x 12,3 cm



ES010
PURE BATHROOM ACCESSORIES SET OF 3
 Pure Üçlü Banyo Seti

MAKEUP COTTON HOLDER	7 x 7 x 12,3 cm
TOOTHBRUSH HOLDER	7 x 7 x 11,7 cm
MAKEUP BRUSH HOLDER	7 x 7 x 11,2 cm



ES020
TOOTHBRUSH TRAVEL CASE
 Diş Fırçası Seyahat Kılı

Multi color options	
BODY SIZE	20,8 x 3,3 x 2,2 cm



ES010-B
PURE MAKEUP COTTON HOLDER
 Pure Makyaj Pamuğu Kılı
 BODY SIZE | 7 x 7 x 12,3 cm



ES010-C
PURE TOOTHBRUSH HOLDER
 Pure Diş Fırçası Kılı
 BODY SIZE | 7 x 7 x 11,7 cm



ES010-D
PURE MAKEUP BRUSH HOLDER
 Pure Makyaj Fırçası Kılı
 BODY SIZE | 7 x 7 x 11,2 cm



ES016

PRISM SOAP DISH
Prizma Sabun Kabi

Easy to clean and dry

BODY SIZE | 11,5 x 15 x 3,5 cm



ES015-C

PRISM BATHROOM ACCESSORIES SET OF 3
Prizma Üçlü Banyo Seti

MAKEUP COTTON HOLDER | 9,5 x 9,5 x 13 cm

TOOTHBRUSH HOLDER | 9,5 x 9,5 x 10,7 cm

MAKEUP BRUSH HOLDER | 9,5 x 9,5 x 10,2 cm



ES023

WEEKLY PILL ORGANIZER
Haftalık İlaç Kutusu

7 Compartmens

BODY SIZE | 3,2 x 15,5 x 2 cm



ES015

PRISM MAKEUP BRUSH HOLDER
Prizma Makyaj Fırçası Kabi

BODY SIZE | 9,5 x 9,5 x 10,2 cm



ES015-A

PRISM MAKEUP COTTON HOLDER
Prizma Makyaj Pamuğu Kabi

BODY SIZE | 9,5 x 9,5 x 13 cm



ES015-B

PRISM TOOTHBRUSH HOLDER
Prizma Diş Fırçası Kabi

BODY SIZE | 9,5 x 9,5 x 10,7 cm



ES026
SHOWER CADDY
Duş Rafı
No drilling, no suction cups
Free adhesive included
BODY SIZE | 40,2 x 16 x 6,3 cm

Store shampoos, soaps and razors on our removable shower caddies. Also available as a set of two to perfectly fit into the corner of bathroom.



ES019-B
12 PCS. KIDS HANGER SET
12'li Çocuk Askısı
Multi color options
BODY SIZE | 30 x 17,5 cm



ES019-A
5 PCS. PEARL HANGER
5'li İnci Askı
Multi color options
BODY SIZE | 39 x 20,5 cm



ES056
ESDA YOGA SET
Yoga Seti

Easy to fold, soft textured mat
Water bottle • Towel • Bag

MAT SIZE	183 x 61 x 1 cm
TOWEL SIZE	120 x 30 cm

**ES050****RGB LED LAMP (1.5 Mt.)**

RGB LED Lambader

RGB Multi-color • Mood Settings
Remote control

BODY SIZE | 15 x 15 x 155 cm

ES051**RGB LED LAMP (1 Mt.)**

RGB LED Lambader

RGB Multi-color • Mood Settings
Remote control

BODY SIZE | 15 x 15 x 105 cm

**MOOD LIGHT**

Our beautifully designed space-saving minimal lamp fits discreetly and perfectly in corners and creates the ideal atmosphere with a soft, ambient light.

RGB and brightness are controlled by remote control.



**ES044****PUZZLE SERVING TRAY**Doğal Dekoratif Ahşap 4lü Yapboz
Çerezlik Sunum Tabakı

Chemical free, hand made beech wooden tray

BODY SIZE | 24 x 24 cm

**ES042****DECORATIVE SERVING BOARD**

Ahşap Eskitme Sunumluk Tahtası

BODY SIZE | 29 x 19 x 4,5 cm

**ES042****WOOD WALL HOOKS - 4 PCS PACK**

Dörtlü Doğal Ahşap Kanca Duvar Askısı

BODY SIZE | 13 x 12 x 2 cm

Heavy-duty coat rack made from 100% natural wood. Each package includes wall anchor and screws for an easy installation. Sloping design makes it easier to hang clothes without worrying about slipping or falling off.

**ES040****CABINET WOODEN DISH RACK**

Ahşap masaüstü çekmeceli düzenleyici

6 slots to hold plates, lids & cutting boards • Easy to install

BODY SIZE | 29 x 18 x 16 cm

ES043**6 PCS SET WOODEN DRAWER ORGANIZER**

Altı parça çekmece içi düzenleyici

Chemical free, hand made pine tree wooden tray

BODY SIZE | 39 x 28 x 6 cm

**ES047****WOOD DESKTOP STORAGE CABINET**

Ahşap masaüstü çekmeceli düzenleyici

BODY SIZE | 12 x 12 x 12 cm

**ES046****WOOD DESKTOP STORAGE CABINET**

Ahşap masaüstü çekmeceli düzenleyici

BODY SIZE | 29 x 18 x 16 cm

**ES045****WOOD DESKTOP STORAGE CABINET**

Ahşap masaüstü çekmeceli düzenleyici

BODY SIZE | 29 x 18 x 16 cm



ES025

CITRUS JUICER REAMER

Limon Sıkacağı

Strong plastic

BODY SIZE | 14 x 14 x 7 cm

Features a reamer design for easy and efficient juicing.

Esda citrus juicer is used for efficiently juicing oranges, lemons, limes and collecting fresh juice from citrus fruits.

Made from acrylic plastic; resists damage caused by the citric acid found naturally in fresh citrus

Pointed citrus reamer makes juicing easier while handle and spout allows for easy pouring.

Easy to use and more economical than a juicer machine or blender.





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